# Experimental aesthetics without semantics

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# The problem with databases...

#### 1. Too much "semantics"

Observers can easily assess how beautiful/ugly they consider an image to be. However, this aesthetics decision is influenced by both perceptual factors (which determine bottom-up neural processing) and cognitive factors such as contextual variables (which determine personal aesthetic preferences). We call the later "image semantics". For example, a cute pet or baby might be disproportionally highly rated just because of the emotions involved.

#### Figure 1

external information internal representation stimulus and context sensory systems and bro

#### encoding $\rightarrow$ processing f perceptio bottom-up, biological, universal)

# Results

This unbiased, low-semantics database allows us to study the low-level visual properties that are more likely to explain observers' aesthetic response.

We tried several image metrics and explored their correlation with the aesthetic valuations obtained from crowdsourcing. The most interesting ones are:

- 4) Focus/Blur: measures the degree of focus of an image using a diagonal Laplacian (LAPD). Obtained from Matlab repository [3]. See online article [4]
- 5) Saturation (obtained from the HSV colour model)
- 6) Mean grey-level value.

7) Mean lightness values (obtained from the

This dualism (see Fig.1) makes the problem of predicting aesthetic responses particularly difficult from a computational point of view.

## 2. "Shocking" instead of "ugly"

Emotions affect the lower end of the beauty spectrum as well. A simple Google search for "ugly images" will bring us semantically- and emotionally- loaded pictures such as deformed human-like faces or a suffering animals.



Redies C (2015) Combining universal beauty and cultural context in a unifying model of visual aesthetic experience. Front. Hum. Neurosci. 9:218. doi: 10.3389/fnhum.2015.00218

learning) are derived from online "beauty websites where amateur contests" 0 photographers upload their best pictures for their peers or the public to rate them. No one uploads an image he/she considers "ugly", therefore these are under-represented, which biases almost all aesthetics datasets



- 1) Chrom + Achrom contrast: calculated by multiscale "Mexican hat" applying convolutions to each of the chromatically opponent channels of CIELab space ("a","b") and the "L" channel.
- Global Contrast: calculates the Global Contrast Factor [1] which measures contrasts at various resolution levels. Better corresponds to human contrast perception.
- 3) Colourfulness: metric that quantifies the perceived colourfulness of natural images [2]

Non-learning measures	Semantic-Free		AVA	
Feature	Pearson's R	p-value	Pearson's R	p-value
Achrom+Chrom_Contrast	0.513	р <<	0.004	0.02
Global_Contrast	0.220	p <<	0.004	0.03
 Colourfulness	-0.029	0.003	-0.008	p <<
Focus/Blur	-0.037	0.0001	0.064	n <<
HSV Saturation	-0.088	n <<	0.002	03
Mean Greylevel	-0 106	<u> </u>	-0.032	0.5
Nacon Lightness (CIELah)	-0.100	р < <	-0.032	р < <
	-0.155	<u>h &lt; &lt;</u>	-0.034	h <<
Fourier_Alpha_Slope	-0.209	p <<	-0.174	p <<
CIELab_Gamut_Expansion	-0.224	р <<	-0.017	p <<

- CIELab "L" value.
- 8) Fourier "alpha" slope [5]
- CIELab Gamut expansion: average distance 9) of pixels to the white locus in CIELab colour space.





# Our solution: an image dataset devoid of "semantics"

#### 1. Remove "semantics"

### Crowdsourcing

Our solution to the first problem above was to create a database of images devoid of contextual information (i.e., "semantics") which contains 5684 **images of natural objects.** 

### 2. Remove "emotions"

We tackle the problem of the emotional content of our dataset by not including images of people, animals, and other emotionallycharged motives (such as well-known holiday scenes)

## 3. Add "ugly" scenes

To address the strong bias towards highly valued (beautiful) scenes, we incorporate 1791 images that were modified by 40 volunteers using a custom-made image processing **program.** They had instructions to either make the images as ugly as possible ("uglify") or to make them more beautiful ("beautify"). We incorporated 872 "uglified" images and 919 "beautified" images. To compensate for possible systematic biases, we also added 2951 randomly modified images.

The responses' histograms were then fitted by Truncated-Gaussians to obtain a single mean aesthetic valuation and its StDev per image (see Fig.4)

We then ask observers to evaluate the aesthetic

value of every image using a crowdsourcing

paradigm (10426 images, 100 valuations each).

Fig.3 shows the distribution of valuations.

#### Figure 3

Distribution of aesthetic valuation in the dataset



Learning-measures	Semantic	Semantic-Free		
Feature	Pearson's R	p-value	Pearson's R	p-value
Positive_Sentiment	0.397	p <<	0.026	p <<
Neutral_Sentiment	-0.106	p <<	0.094	p <<
Mean Depth	-0.188	p <<	-0.085	p <<
Negative Sentiment	-0.275	p <<	-0.118	p <<



semantics-deprived dataset with one of the traditional datasets used in computational aesthetics (the AVA [6]) dataset using the features described above. The correlations obtained are shown in the table above. The figures on the right show the plots of the three largest correlations (Chromatic Contrast, Global Contrast and Colourfulness).

Additionally, we explored four extra features obtained using machine learning techniques:

10) Sentiments: this metric quantifies the sentiments elicited by an image, using a neural network [7] trained with 3 million tweets and

We compared the results obtained in our images. The sentiments are classified into positive, negative and neutral.

> 11) Mean depth: tries to quantify the mean depth of the image using a neural network called "Vision Transformers for Dense Prediction". Images in the dataset were processed to have a maximum size of 150 (to save computer power)

> The results show some correlation with the positive sentiment measure, which might be due to the role that contrast and gamut expansion plays on this metric. Mean depth also seems to be able to predict part of the aesthetic valuation results.

In summary, we created a dataset that stimulates mainly the sensory/perceptual pathway, as described in Fig. 1

# Conclusions

Our results show that the strongest candidate to explain aesthetic valuation of images is the "Chromatic contrast" (r= 0.513), followed by "Global Contrast" (r= 0.220), "Fourier Alpha Slope" (r= -0.209) and "Gamut Expansion" (r= -0.224). For comparison, we run the same analysis using a more traditional aesthetics image database (AVA, CVPR2012) with inconclusive or negative results. We also tested some features obtained the application of machine learning techniques. In summary our semantic-deprived dataset shows correlations that other datasets hide.

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